

# Le Terre di Novacolor

## Earth pigments in powder.

### PRODUCT DESCRIPTION

**Le Terre di Novacolor** are a selection of ochres, earths, brown oxides and mineral pigments, finely ground, distinguished by their resistance to alkalinity and light.

**Le Terre di Novacolor** are a reinterpretation of the natural pigments, used in construction since ancient times, for the coloring of plasters and finishes. By coloring the finishes with **Le Terre di Novacolor**, you achieve natural-looking aesthetic effects with vibrant, deep and soft tones, suitable for both indoor and outdoor applications.

### USES

**Le Terre di Novacolor** are particularly suitable for the coloring of mineral finishes (lime and silicates).

### IDENTIFICATION FEATURES

**Composition:** mineral oxides of natural origin and inert minerals.

**Appearance:** dust.

### PREPARATION OF THE DISPERSION

**Le Terre di Novacolor**, before being added to the products, must be properly prepared.

Slowly pour **Le Terre di Novacolor** in water until you create a fluid and consistent paste. Leave to macerate for a sufficient time to allow the water to amalgamate evenly with the pigment powder. The mixture obtained must be mixed manually or mechanically. The mechanical mixing, with mechanical stirrer at low speed, allows to obtain a better homogenization of the paste. The coloring paste obtained can be used as it is to obtain flashes and soft points of color; it can be filtered to obtain a homogeneous color.

### COLORING

Mix the dispersion of **Le Terre di Novacolor** and add it slowly to the finish to be colored. Mix manually or mechanically (depending on the nature and viscosity of the product) until a homogeneous finish without lumps or portions of uncolored product is obtained. It is advisable to add up to a maximum of 10% of **Le Terre di Novacolor** to the finishes to be colored.

### WARNINGS

**Le Terre di Novacolor** are obtained from natural pigments and natural inert minerals. Any differences in shade are due to the nature of the pigment itself and the correct dispersion procedure. The coloring with **Le Terre di Novacolor** may slightly vary the final viscosity of the product.

### RECOMMENDATIONS

Environment humidity must be < 75%; the humidity of the substrate must be < 10%.

It is recommended to finish the job using the same production batch.

For correct use of the materials mentioned, dilution and application, read the relative technical data sheet carefully.

Correct use of individual protection equipment (PPE) is recommended during all preparation of the substrate, products and application of the same.

### CLEANING EQUIPMENT

Clean with water immediately after use.

### COLORS

**Bruno Cassel, Terra Ombra Bruciata, Terra Siena Bruciata, Terra Siena Naturale, Terra Ombra Naturale, Terra Ombra Cipro, Terra Ombra Cipro Bruciata, Terra Ombra Cipro Naturale, Ocra Scuro, Terra Verde Nicosia, Nero Vite Germania, Bleu Cobalto.**

### PACKAGING

0,5 Kg

### STORAGE CONDITIONS AND SHELF LIFE

The product must be used preferably within 12 months from the production date if kept in its original un-opened container and in conditions with suitable temperature.

Avoid moisture, the color may turn if exposed to direct light for long periods.

### SAFETY INDICATIONS

Irritant / risk of serious damage to eyes / skin irritant / keep out of the reach of children / avoid contact with eyes / in case of contact with eyes, rinse immediately with plenty of water and seek medical advice / wear suitable gloves and protect eyes / face / if swallowed, seek medical advice immediately and show this container or label.

The product must be transported, used and stored in accordance with current legislation concerning health and safety; let residues dry out completely and treat them as special waste.

For further information, consult the MSDS.

N.B. - COLORIFICIO NOVACOLOR guarantees that the information herein is provided to the best of its experience and its technical and scientific knowledge; however, it cannot assume any liability for the results obtained using these products since the conditions of application are beyond its control. We recommend that you always check the suitability of the product to each specific use. This current edition supersedes all previous information sheets